

Funcom

3Q 2016 - Update on the games

Disclaimer – forward looking statements



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GAMES IN OPERATION

THE SECRET WORLD



- Released a significant update to the PvP warzone Fusang
- Introduced a new social clothing bag, auxiliary weapon moulds and gifting options to the store
- Added the 18 month membership reward
- The Secret World team is mainly focused on a large update to the game to be released during the first half of 2017
 - Major upgrade to both retention and acquisition mechanics and content of the game to counter the declining revenues
 - More information to be revealed during Q1 2017

Hide & Shriek



- Game announced on October 4th and released on Steam on October 25th
- Similar to how The Park was a project to bring the Funcom Oslo team up to speed with Unreal Engine 4 and shorter development cycles, Hide and Shriek had the same objectives but for the team in Funcom Inc in North Carolina
- In addition, this game allowed Funcom to obtain experience in localizing a game in 11 languages and bring a game to the attention of Streamers/YouTubers, experience which is very relevant for the Conan Exiles Early Access launch in January
- The project's goal has been met and the team is preparing for new game concepts, while working on the previously mentioned The Secret World update



Hide & Shriek – PR and Marketing Update



- Funcom has worked specifically towards YouTube profiles and streamers, and the game has generated several high-profile videos.
- Currently there are over 5 million views on various videos the past week.
- Reception by players and streamers has been very positive with millions of people having been exposed to the game at no financial cost
- Select, top YouTube performers:

<https://www.youtube.com/watch?v=P0ZvxWLfkCE>

Ssundee

VIEWS: 1,555,080

<https://www.youtube.com/watch?v=DJgrnB-Fisg>

H2ODelirious

VIEWS: 1,026,416

https://www.youtube.com/watch?v=PD_fb5oFNn0

Crainer

VIEWS: 335,840

Other games in operation



- Anarchy Online
 - Continuing to work to bring Anarchy Online to the steam platform. Estimated to be released during Q4
- Age of Conan
 - Development of a new dungeon, Slithering Chaos.
- Lego Minifigures Online
 - The game's operations were terminated on October 1st as the license agreement with LEGO expired
- The Park
 - No further development. Participation in sales and promotions related to Halloween across all platforms



GAMES IN DEVELOPMENT



- Development is progressing according to plan:
 - Core survival systems are in place and undergoing final polish for Early Access
 - Advanced features are in development and progressing well for inclusion in Early Access
 - Client and server performance optimization is ongoing and on track to meet internal Early Access targets
- Development of the Xbox One version of the game has been initiated
- Marketing and promotional activities to start in earnest during November, with videos, screenshots, interviews, blog posts and other media beats to increase awareness of the game in advance of the Early Access release

Conan Exiles - Unit Sales in Genre

TOP 10 OPEN WORLD SURVIVAL TITLES ON STEAM

Steam user rating:



The company's goal for Conan Exiles is to be in this top 10 chart a year after launch.

*Sales data is an estimate provided by the Steamspy website

Other games in development



- In Funcom Oslo:
 - New game concept using the “Conan the Barbarian” IP
 - Currently in early stage business case development phase
 - Expected to go through concept review and project approval by the end of the year.
 - Reveal of additional details and start of pre-production are not expected until after the Early Access release of *Conan Exiles*.
- In Funcom North Carolina:
 - New game project concepting and prototyping to start following the final updates to Hide & Shriek.
 - Project greenlighting expected to happen during H1 2017
 - Reveal of additional details and start of pre-production are not expected until after the large update to The Secret World is released

LAST SLIDE